## TRANSPARENT LCD DISPLAYS

Transparent LCD Displays are revolutionizing the retail and POP landscape. They both engage and strengthen customers experience on product awareness with the combination of dynamic digital information and the actual product on display.

The difference between your TV and a Transparent LCD is that you can see through the face of the digital display and look into the cabinet to view products that are placed inside. The benefit of Transparent LCD screens is that you can market to potential customers with both the physical product itself, and play your digital assets such as promotional videos or digital signage content in front of the actual product.

## Common Applications for Transparent LCD Displays

- Retail Displays
- POS Displays
- Restaurant Displays
- Tradeshow Displays
- Showrooms


## Transparent LCD Display Features

-Available Sizes: $12^{\prime \prime}, 15^{\prime \prime}, 19^{\prime \prime}, 22^{\prime \prime}, 32^{\prime \prime}, 42^{\prime \prime}, 46^{\prime \prime}$

- Standard Surface Structures: Acrylic or Aluminum.
- Compatible Formats: MPEG1(VCD), MPEG2(DVD), MP4(AVI DIVX), JPG.
- Audio Output: $2 \mathrm{~W} \times 2$ Speaker (optional)
- Wide Viewing Angle.
- Supports 720p Video Files.
-(1) 2GB SD Card included.
- Allows you to load content onto an SD card that plays automatically when device is turned on.
- Actual product within is visible through the Transparent LCD screen.


## Accessories

User Manual • Remote Control • Power Adapter


## Standard Technical Specifications

## 19" Transparent LCD Display

| Aspect Ratio | $4: 3$ |
| :--- | :--- |
| Contrast | $800: 1$ |
| Resolution | $1280 \times 1024$ |
| Power Supply | $\mathrm{DC} 12 \mathrm{~V} / 4 \mathrm{~A}$ |
| Display Size | $18.25^{\prime \prime} \times 16.25^{\prime \prime} \times 9^{\prime \prime}$ |
| Shipping Size | $22^{\prime \prime} \times 14^{\prime \prime} \times 20^{\prime \prime}$ |
| Shipping Weight | 25 lbs. |

## 22" Transparent LCD Display

| Aspect Ratio | $16: 9$ |
| :--- | :--- |
| Contrast | $500: 1$ |
| Resolution | $1680 \times 1050$ |
| Power Supply | $\mathrm{DC} 12 \mathrm{~V} / 4 \mathrm{~A}$ |
| Display Size | $20.75^{\prime \prime} \times 18.25^{\prime \prime} \times 11.75^{\prime \prime}$ |
| Shipping Size | $22^{\prime \prime} \times 14^{\prime \prime} \times 20^{\prime \prime}$ |
| Shipping Weight | 25 lbs. |

## More Information

Screen Solutions has standard and customizable configurations to suit your needs. Speak with your sales representative today about your requirements and interest.

For a video example of our Transparent LCD Displays, please visit http://www.vimeo.com/47333778
www.Icdtransparent.com

